For:

P.O. BOX 100729

4189 W 2nd St

PASADENA, CA 91189-0729

WORKING CALIF'NS TO ELECT WENDY GREUEL(345865)

CBS TELEVISION STATIONS



KCBS TV

1021-424463

Invoice Num:

INVOICE

Page 1 of 7

Account Exec:

Andrew Del Guercio

Office: KCBS-TV

Contract Num:

1021-63171 02/18/2013-02/24/2013

Contract Dates: Customer Order:

Linked Order:

CPE: / / 1427

In Account SADLER STRATEGIC MEDIA(152445)

Los Angeles, CA 90004-4340

With: 12103 Viewcrest Rd

Studio City, CA 91604-3640 ATTN:Accounts Payable , , , , , , , , , , , , ,

Product Desc: Working Ca to Elect W Greuel

Broadcast airtimes represented are reported to the nearest second.

uy	Flight									Total		
ine	Descrip	tion		Buy Line Dates			мт	WTFSS	Dur	Spots	Rate	
1	CBS2 N	EWS 5A			02/18/2013-02/2	4/2013	МТ	WTF	30	4	500.00	
We	ek Of			MTWTFS	<u>s s</u>	Spots Per Week		Rate				
02/	18/2013-02/2	4/2013		MTWTF.		4		500.00				
Air	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
02/	19/2013	Tu	05:51:39 AM		WCTV30102H		30	500.00				
02/	20/2013	We	05:45:36 AM		WCTV30103H		30	500.00				
02/	21/2013	Th	05:56:38 AM		WCTV30103H		30	500.00		No. of Concession, Name of Street, or other party of the Concession, Name of Street, or other pa		
02/	22/2013	Fr	05:52:25 AM		WCTV30103H		30	500.00			A.	
2	CBS2 N	EWS 6A			02/18/2013-02/24	4/2013	MT	WTF	30	5	600.00	
We	ek Of			MTWTFS	<u>s s</u>	Spots Per Week	:	Rate				
02/18/2013-02/24/2013			MTWTF.	•	5	1	600.00					
<u>Air</u>	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
02/	18/2013	Мо	06:43:30 AM		WCTV30102H		30	600.00				
02/	19/2013	Tu	06:14:14 AM		WCTV30102H		30	600.00				
02/	20/2013	We	06:11:08 AM		WCTV30103H		30	600.00				
02/	21/2013	Th	06:41:27 AM		WCTV30103H		30	600.00				
02/	22/2013	Fr	06:53:31 AM		WCTV30103H		30	600.00				
3	THE EA	RLY SH	OW		02/18/2013-02/24	4/2013	МТ	WTF	30	5	800.00	
147	. 01					0 . 5		Б.,				
	ek Of	. (00.10		MTWTFS		Spots Per Week		Rate				
02/	18/2013-02/24	4/2013		MTWTF.	•	5		800.00				
<u>Air</u>	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
02/	18/2013	Мо	08:50:55 AM		WCTV30102H		30	800.00				
02/	19/2013	Tu	08:56:46 AM		WCTV30102H		30	800.00				
02/	20/2013	We	08:59:26 AM		WCTV30103H		30	800.00				
02/	21/2013	Th	08:24:31 AM		WCTV30103H		30	800.00				
02/	22/2013	Fr	07:54:52 AM		WCTV30103H		30	800.00				

For:

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WORKING CALIF'NS TO ELECT WENDY GREUEL(345865)

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KCBS TV

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Invoice Num:

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Page 2 of 7

Account Exec:

Office:

Andrew Del Guercio

KCBS-TV

Contract Num: 1021-63171 02/18/2013-02/24/2013

Contract Dates: Customer Order:

Linked Order:

CPE: / 1427

In Account SADLER STRATEGIC MEDIA(152445)

Los Angeles, CA 90004-4340

With: 12103 Viewcrest Rd

Studio City, CA 91604-3640 ATTN:Accounts Payable

Product Desc: Working Ca to Elect W Greuel

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 02/24/2013 03/26/2013 Billing Cycle: Broadcast EOM **Billing Period:** 01/28/2013-02/24/2013 Net 30 days

	Flight								Total		
Line	Description		Buy Line Dates			МТ	WTFSS	Dur	Spots	Rate	
4	PRICE IS RIC	HT		02/18/2013-02/24	1/2013	МТ	WTF	30	2	2,000.00	
Wee	ek Of		MTWTFS	<u>S</u>	Spots Per Week		Rate				
02/18	8/2013-02/24/201	3	MTWTF		2		2,000.00				
Air D	Date Da	y Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
02/19	9/2013 Tu	10:26:31 AM		WCTV30102H		30	2,000.00				
02/20	0/2013 W	e 09:59:26 AM		WCTV30103H		30	2,000.00				
5	CBS2 NEWS	11A		02/18/2013-02/24	1/2013	МТ	WTF	30	4	1,400.00	
									L		
Wee	ek Of		MTWTFS		Spots Per Week		Rate				
02/18	8/2013-02/24/201	3	MTWTF		4		1,400.00				
Air D	<u>Date</u> <u>Da</u>	y Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
02/19	9/2013 Tu	11:14:15 AM		WCTV30102H		30	1,400.00				
02/20	0/2013 W	e 11:12:40 AM		WCTV30103H	10	30	1,400.00				
02/2	1/2013 Th					30				Credit	
02/2	2/2013 Fr	11:21:54 AM		WCTV30103H		30	1,400.00				
6	THE DOCTO	RS		02/18/2013-02/24	1/2013	МТ	WTF	30	4	800.00	
Wee	J. Of		MTWTFS		Spoto Dor Wook	1000	Data				
	<u>8/2013-02/24/201</u>		MTWTFS.	<u>5</u>	Spots Per Week 4		Rate 800.00				
02/10	0/2013-02/24/201	•	WII WIF		4		800.00				
Air D	<u>Date</u> <u>Da</u>	y <u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
02/19	9/2013 Tu	02:14:41 PM		WCTV30102H		30	800.00				
O=,	0/2013 W	e 02:13:45 PM		WCTV30103H		30	800.00				
				WCTV30103H		30	800.00				
02/20	1/2013 Th	02:48:54 PM									

For:

P.O. BOX 100729

4189 W 2nd St

PASADENA, CA 91189-0729

Los Angeles, CA 90004-4340

WORKING CALIF'NS TO ELECT WENDY GREUEL(345865)

CBS TELEVISION © GW



KCBS TV

1021-424463

Invoice Num:

Page 3 of 7

Account Exec:

Andrew Del Guercio

Office: KCBS-TV 1021-63171

Contract Num:

Contract Dates: 02/18/2013-02/24/2013

Customer Order:

Linked Order:

CPE:

In Account SADLER STRATEGIC MEDIA(152445) With: 12103 Viewcrest Rd

Studio City, CA 91604-3640 ATTN:Accounts Payable

/ 1427

Product Desc: Working Ca to Elect W Greuel

Broadcast airtimes represented are reported to the nearest second.

Invoice Date:	02/24/2013		
Billing Cycle:	Broadcast EOM	PAY BY	03/26/2013
Billing Period:	01/28/2013-02/24/2013		Net 30 days

ıy	Flight									Total		
ine	Descriptio	n			Buy Line Dates			WTFSS	Dur	Spots	Rate	
7	DR.PHIL				02/18/2013-02/24	1/2013	M T	WTF	30	4	800.00	
Weel	k Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
02/18	8/2013-02/24/2	2013		MTWTF		4		800.00				
Air D	ate	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
02/19	9/2013	Tu	03:11:33 PM		WCTV30102H		30	800.00				
02/20	0/2013	We	03:13:25 PM		WCTV30103H		30	800.00		-		
02/21	1/2013	Th					30			N. State Control of the Control of t	Credit	
02/22	2/2013	Fr	03:44:48 PM		WCTV30103H		30	800.00			A.	
8	JUDGE JU	IDY			02/18/2013-02/24	1/2013	МТ	WTF	30	4	1,000.00	
Weel	k Of			MTWTFS	<u>S</u>	Spots Per Week		Rate		1		
02/18/2013-02/24/2013			MTWTF		4	10	1,000.00					
Air D	ate_	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
02/19	9/2013	Tu	04:10:50 PM		WCTV30102H		30	1,000.00				
02/20	0/2013	We	04:10:52 PM		WCTV30103H		30	1,000.00				
02/21	1/2013	Th			- 1		30	M.			Credit	
02/22	2/2013	Fr	04:28:52 PM		WCTV30103H		30	1,000.00				
9	17:00:00-1	8:00:0	0		02/18/2013-02/22	2/2013	МТ	WTF	30	4	2,000.00	
								_				
Weel				MTWTFS	AND .	Spots Per Week		Rate				
02/18	8/2013-02/24/2	2013		MTWTF	7	4		2,000.00				
Air D	ate_	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
02/19	9/2013	Tu	05:43:50 PM		WCTV30102H		30	2,000.00				
02/20	0/2013	We	05:35:57 PM		WCTV30103H		30	2,000.00				
	1/2013	Th	05:43:04 PM		WCTV30103H		30	2,000.00				
02/21		Fr	05:42:10 PM		WCTV30103H		30	2,000.00				

For:

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4189 W 2nd St

PASADENA, CA 91189-0729

Los Angeles, CA 90004-4340

WORKING CALIF'NS TO ELECT WENDY GREUEL(345865)

CBS TELEVISION STATIONS



KCBS TV

INVOICE

Account Exec:

Andrew Del Guercio

Office: KCBS-TV

Contract Num: 1021-63171

Contract Dates: 02/18/2013-02/24/2013

Customer Order:

Linked Order:

CPE: / / 1427

In Account SADLER STRATEGIC MEDIA(152445)
With: 12103 Viewcrest Rd

Studio City, CA 91604-3640 ATTN:Accounts Payable Product Desc: Working Ca to Elect W Greuel

Broadcast airtimes represented are reported to the nearest second.

 Invoice Num:
 1021-424463
 Page 4 of 7

 Invoice Date:
 02/24/2013

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 01/28/2013-02/24/2013

PAY BY
Net 30 days

Buy	Flight									Total		
Line	Descri	ption			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
10	18:00:0	0-18:30:0	00		02/18/2013-02/22	2/2013	013 MTWTF			4	2,000.00	
	Week Of			MTWTFSS	<u>S</u>	Spots Per Week		Rate				
	02/18/2013-02/2	24/2013		MTWTF		4		2,000.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	02/19/2013	Tu	06:10:11 PM		WCTV30102H		30	2,000.00				
	02/20/2013	We	06:25:42 PM		WCTV30103H		30	2,000.00				
	02/21/2013	Th	06:09:07 PM		WCTV30103H		30	2,000.00		1000		
	02/22/2013	Fr	06:09:04 PM		WCTV30103H		30	2,000.00			A.	
11	CBS2 I	NEWS 11	P		02/18/2013-02/24	4/2013	M T	WTFSS	30	3	4,000.00	
	Week Of			MTWTFSS	<u>3</u>	Spots Per Week		Rate		1		
	02/18/2013-02/2	24/2013		MTWTFSS	3	3	10	4,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	10	_Dur	Rate	Debit	Credit	Remarks	
	02/20/2013	We	11:22:55 PM		WCTV30103H		30	4,000.00				
	02/21/2013	Th	11:22:10 PM		WCTV30103H		30	4,000.00				
	02/22/2013	Fr	11:22:06 PM		WCTV30103H		30	4,000.00				
12	DAVID	LETTER	MAN		02/18/2013-02/24	4/2013	МТ	WTF	30	2	1,600.00	
						0 /						
	Week Of			MTWTFSS		Spots Per Week		Rate				
	02/18/2013-02/2	24/2013		MTWTF		2		1,600.00				
		Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
	Air Date				WCTV30102H		30	1,600.00				
	Air Date 02/19/2013	Tu	12:31:18 AM		WC1V30102H							

For:

P.O. BOX 100729

4189 W 2nd St

PASADENA, CA 91189-0729

Los Angeles, CA 90004-4340

WORKING CALIF'NS TO ELECT WENDY GREUEL(345865)

CBS TELEVISION STATIONS



KCBS TV

INVOICE

Account Exec:

Andrew Del Guercio KCBS-TV

Office: KCBS-TV
Contract Num: 1021-63171

Contract Dates: 02/18/2013-02/24/2013

Customer Order:

Linked Order:

Product Desc:

CPE: / / 1427

In Account SADLER STRATEGIC MEDIA(152445)
With: 12103 Viewcrest Rd

12103 Viewcrest Rd Studio City, CA 91604-3640 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest second.

Working Ca to Elect W Greuel

 Invoice Num:
 1021-424463
 Page 5 of 7

 Invoice Date:
 02/24/2013

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 01/28/2013-02/24/2013

PAY BY
Net 30 days

Buy Flight										Total		
Line	Descrip				Buy Line Dates			/TFSS	Dur	Spots	Rate	
13	17:00:00	17:00:00-17:30:00 02/23/2013-02/23/2013						S.	30	1	750.00	
V	Veek Of			MTWTFS	<u>s</u>	Spots Per Week	_	Rate				
0)2/18/2013-02/24	1/2013				1		750.00				
٨	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
)2/23/2013		05:09:21 PM	<u>IVI/G 1 01</u>	WCTV30103H		<u> </u>	750.00	<u>Debit</u>	Cledit	<u>iveillaiks</u>	
14	18:00:00	-18:30:0	00		02/23/2013-02/23	3/2013		S.	30	1	850.00	
				M T W T T T	0	0 . 5		D .			N.	
	<u>Veek Of</u>	1/0040		MTWTFS	<u>8</u>	Spots Per Week	_	Rate				
U)2/18/2013-02/24	1/2013		S.		1		850.00				
Α	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
0)2/23/2013	Sa	06:22:17 PM		WCTV30103H		30	850.00				
15	CSI MIA	MI/SA 2	330-2430		02/18/2013-02/24	4/2013		S	30	1	1,000.00	
<u>V</u>	Veek Of			MTWTFS	<u>s</u>	Spots Per Week	1 1	Rate				
0)2/18/2013-02/24	1/2013		S.		1		1,000.00				
Α	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
0	02/23/2013		12:16:39 AM		WCTV30103H		30	1,000.00				
16	CBS SII	NDAV I	MORNING	Mary Control	02/18/2013-02/24	1/2012		<u> </u>	30	1	2,600.00	
10	CB3 30	INDATI	IORINING		02/10/2013-02/2-	+/2013		. 3	30		2,000.00	
٧	Veek Of			MTWTFS	S	Spots Per Week		Rate				
0)2/18/2013-02/24	1/2013		S		1		2,600.00				
	Vir Doto	Davi	Air Times		Motorial		Dur	Data	Dobit	Oro dit	Domorko	
	Air Date 02/24/2013	-	<u>Air Time</u> 07:13:48 AM	M/G For	Material WCTV30103H		<u>Dur</u> 30	Rate 2,600.00	Debit	Credit	<u>Remarks</u>	
U	JZ/Z4/ZU13	Su	07.13.40 AIVI		VVC1 V3U1U3H		30	۷,000.00				

For:

P.O. BOX 100729

4189 W 2nd St

PASADENA, CA 91189-0729

WORKING CALIF'NS TO ELECT WENDY GREUEL(345865)

CBS TELEVISION STATIONS



KCBS TV

INVOICE

Account Exec:

Andrew Del Guercio

Office: **Contract Num:** KCBS-TV 1021-63171

02/18/2013-02/24/2013 **Contract Dates:**

Customer Order:

Linked Order:

CPE: / 1427

In Account SADLER STRATEGIC MEDIA(152445)

Los Angeles, CA 90004-4340

With: 12103 Viewcrest Rd

Studio City, CA 91604-3640 ATTN:Accounts Payable

Product Desc: Working Ca to Elect W Greuel

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight									Total		
Line	Description			Buy Line Dates			мт	WTFSS	Dur	Spots	Rate	
17	17:00:0	0-17:30:0	00		02/24/2013-02/24	/2013		S	30	1	750.00	
Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate					
02/1	18/2013-02/2	24/2013		S		1		750.00				
Air I	<u>Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
02/2	24/2013	Su	04:59:28 PM		WCTV30103H		30	750.00				
18	18:00:0	0-19:00:0	00		02/24/2013-02/24	1/2013		S	30	1	850.00	
	<u>ek Of</u> 18/2013-02/2	24/2013		<u>MTWTFS</u> S	<u>S</u>	Spots Per Week		Rate 850.00	. T		h	
	<u>Date</u> 24/2013		<u>Air Time</u> 06:38:00 PM	M/G For	Material WCTV30103H		<u>Dur</u> 30	Rate 850.00	Debit	<u>Credit</u>	Remarks	
19	SIXTY	MINUTES	3		02/18/2013-02/24	1/2013		S	30	1	20,000.00	
	<u>ek Of</u> 18/2013-02/2	24/2013		MTWTFS S	<u>s</u>	Spots Per Week		Rate 20,000.00				
Air I	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
02/2	24/2013	Su	07:37:19 PM		WCTV30103H		30	20,000.00				
	T	otal Spots	<u> </u>	Gross Am	<u>nt</u>	Commis	ssion Amt	Net Amt	Debit	Credit	Reconciliation	
Time Tota	als	49)	83,800.0	0	1	2,570.00	71,230.00	0.00	0.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Page 6 of 7

Invoice Num: 1021-424463

Invoice Date: 02/24/2013 Billing Cycle: Broadcast EOM

01/28/2013-02/24/2013 **Billing Period:**



P.O. BOX 100729

PASADENA, CA 91189-0729

For: WORKING CALIF'NS TO ELECT WENDY GREUEL(345865)

4189 W 2nd St

Los Angeles, CA 90004-4340

In Account SADLER STRATEGIC MEDIA(152445)

With: 12103 Viewcrest Rd

Studio City, CA 91604-3640 ATTN:Accounts Payable

CBS TELEVISION © FILE



KCBS TV

INVOICE

Page 7 of 7

Account Exec: Andrew Del Guercio

Office: KCBS-TV Contract Num: 1021-63171

02/18/2013-02/24/2013 **Contract Dates:**

Customer Order: Linked Order:

CPE: / 1427

Product Desc: Working Ca to Elect W Greuel

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1021-424463

Invoice Date: 02/24/2013 Billing Cycle: Broadcast EOM **Billing Period:** 01/28/2013-02/24/2013

03/26/2013 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KCBS TV

Gross Billing	83,800.00
Trade Value	0.00
Agency Commission	12,570.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	71,230.00